

October 4-7, 2026

Hotel Valley Ho
Scottsdale, AZ

Why become a SPARC Conference Sponsor?

SPARC attendees include Directors of Summer and Auxiliary Programs from independent schools across the country. Nearly all attendees are decision-makers with the authority to engage in contracts with programs and businesses that support their work. Our unique conference environment allows for ongoing interaction with attendees in an intimate and collegial environment.

What is SPARC?

SPARC is the premier national organization serving independent school auxiliary program leaders. Offering professional development experiences throughout the year, current benchmarking data and best practices, and a community of supportive peers, SPARC supports schools in maximizing their auxiliary program potential.



SPARC Audience

SPARC member schools represent a diverse and fast-growing selection of top independent day and boarding schools across the country. All of our schools are committed to leading exceptional summer and after-school programs that serve their student body and their wider community. Programs offered by SPARC schools include summer camps, enrichment camps, academic programs, after school and enrichment programming during the academic year, tutoring, facility rentals, and partnerships with third party providers. In addition, most Directors of Auxiliary Programs are responsible for operational purchasing and contracts including school store, transportation, and food service.

SPONSOR LEVELS

All SPARC National Conference Sponsors must be SPARC Business Partners.

PREMIER SPONSOR

FEE: \$5,900

Included in package:

- Full conference registration for 3 attendees (complete immersive experience including all sessions, meals, and receptions) and the ability to purchase 1 extra ticket
- 6 ft. display table with choice of location
- Elevated company logo placement and contact information on all promotional materials and on the SPARC website
- Inclusion in pre-conference email to attendees
- Featured placement in the conference app used by all attendees
- Access to a list of all attendees (with emails) provided several weeks prior to the conference, updated list sent post-conference
- Single-page company flyer/postcard included in every attendee's conference bag
- Exclusive sponsorship of a signature conference event
- Opportunity to introduce your company to all attendees at a signature conference event (90-second spot)

SUPPORTING SPONSOR

FEE: \$3,900

Included in package:

- Full conference registration for 2 attendees (complete immersive experience including all sessions, meals, and receptions) and the ability to purchase 1 extra ticket
- 6 ft. display table in a preferred location
- Company logo and contact information on all promotional materials and on the SPARC website
- Inclusion in the conference app used by all attendees
- Complete list of all attendees (with emails) provided post-conference
- Single-page company flyer/postcard included in every attendee's conference bag

CONTRIBUTING SPONSOR

FEE: \$3,200

Included in package:

- Full conference registration for 1 attendee (complete immersive experience including all sessions, meals, and receptions) and the ability to purchase 1 extra ticket
- 4 ft. display table in our conference meeting area
- Company logo and contact information on all promotional materials and on the SPARC website
- Inclusion in the conference app used by all attendees
- Complete list of all attendees (with emails) provided post-conference
- Single-page company flyer/postcard included in every attendee's conference bag

NOT-FOR-PROFIT ORGANIZATIONS: Please contact Bob Rojee for discounted rates.

Contact:

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